



255 Lower Morrisville Road
Fallsington, PA 19054
www.ymssoccer.net



2023 YMS EPIC Soccer Tournament Mother's Day Weekend, May 13-14th SPONSORSHIP OPPORTUNITIES

The YMS EPIC Soccer Tournament is in our 34th year! For the first time ever, we will have both girls and boys teams attending the weekend event, which will bring over 300+ teams into the area.

This tournament provides a unique targeted marketing opportunity to promote products and services to a highly engaged and receptive audience of over 4,500 children ages 9-18 and their families (9,000+ individuals). Most of the teams are from Bucks, Berks, Montgomery and Philadelphia counties in Pennsylvania and Mercer, Camden and Burlington counties in New Jersey. There will also be teams from as far away as Delaware, New York, Western PA and Maryland.

We will be using the following soccer complexes for the tournament:

- Macclesfield Park (Headquarters) (Lower Makefield, PA): 8 fields
- Pennsbury Middle School complex (Lower Makefield, PA): 4 fields
- Pennsbury High School (Fairless Hills, PA): 2-3 fields
- Friendship Fields (Bordentown, NJ): 8 fields
- Sawmill YMCA (Hamilton, NJ): 4 fields
- Mercer County Park (Princeton, NJ): 8 fields
- St. John's (Lower Makefield): 4 fields

EPIC will utilize over 35 soccer fields at these complexes during the weekend with 10-16 unique teams per field for maximum marketing potential.

In addition to sponsorship-demonstrated community support, your business will gain viewership outside the immediate geography, expanding your reach and potential audience.

Sponsor Tiers

- **Tournament Complex Sponsor** Includes a 3'x9' vinyl hemmed banner at front entrance of complex as well as a lawn sign near the site's headquarters tent. The sponsor will be listed on field maps, included in social media and email blasts to all participants of the tournament, as well as our website. The banner will then be added to our Macclesfield turf field for the remainder of the spring season (through June 30, 2023).
 1. \$1,000 for small site (2-4 fields)
 2. \$2,000 for large site (7+ fields)
- **Macclesfield Park Turf Banner \$450** includes a 3'x9' vinyl hemmed matte finish banner as well as included in social media and email blasts to all participants of the tournament, as well as on our website. Banner will remain up for the remainder of spring soccer season (through June 30, 2023).
 - Macclesfield Park Turf will have over 30 games throughout the weekend with 20+ different teams playing on the field.
- **Field Sponsor \$200** includes two color 18"x24" lawn signs with the company logo in front of the field for the 2-day tournament, as well as business mentions on our website and email blasts to all participants.
 - Each field will have 10-16 unique teams play over the course of the tournament for maximum marketing of your business.
- **Restaurant Sponsor \$100** includes social media/email blasts. Restaurant sponsors will provide us with information on how many guests they can accommodate for team meals, rooms they have available, take-out and menu options, and will give us 10% back on profits from team meals or mentions of tournament for takeout orders.
 - We will provide a list of restaurant sponsors to all teams attending the event.
- **Custom Sponsor** Let's work together and find something that fits your vision!

Contact Info: Nick Musa marketingdirector@ymssoccer.net and 267-300-1053

Additional information related to YMS EPIC 2023 can be found on our website or via the QR code: <https://www.ymssoccer.net/epic/>

